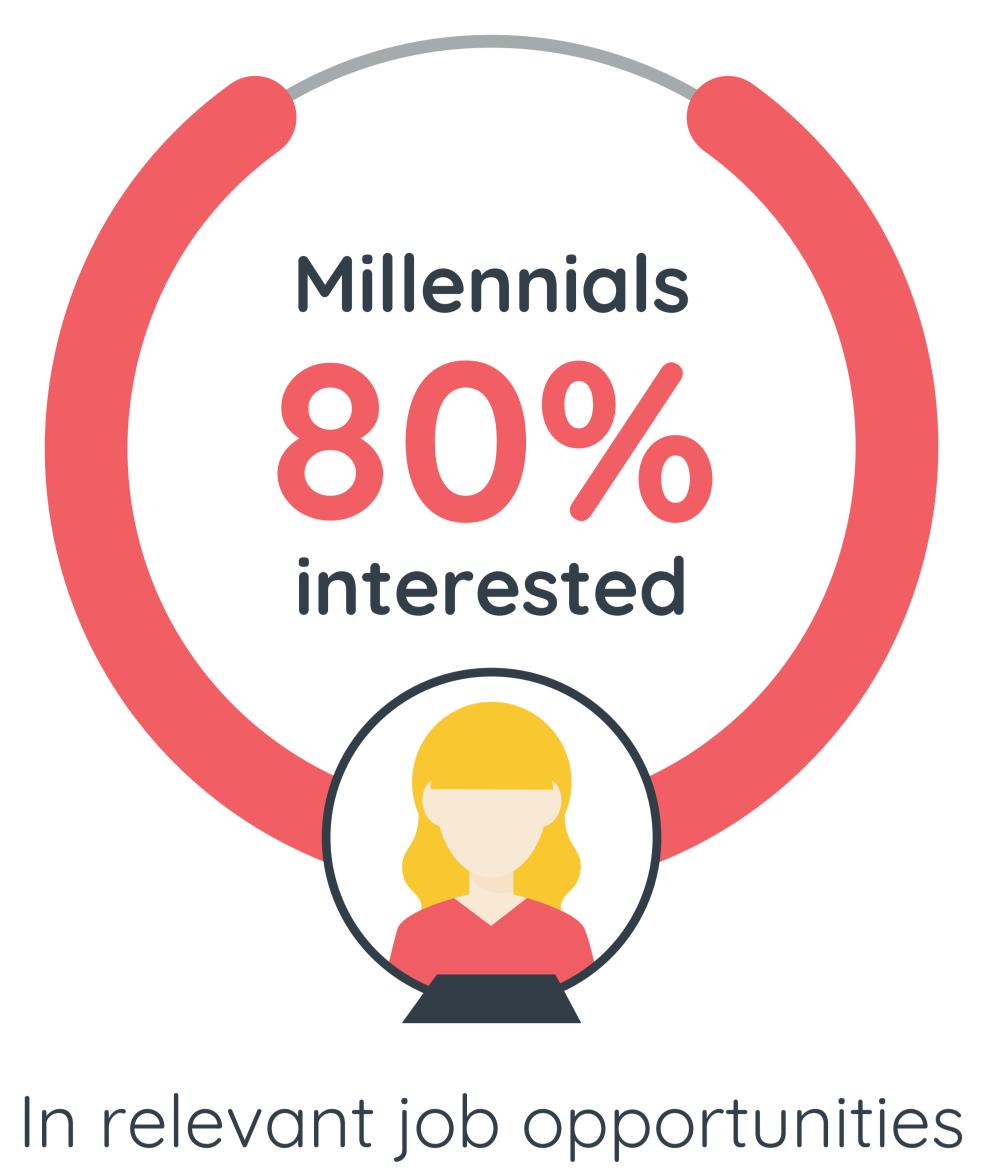
# Increase member value with a career center Providing your members with a resource to advance their careers is key in member retention. Here's how:



based on certifications



An integrated LMS and career center solution can do this



66% Add CE to LinkedIn



### YM Careers Job Flash<sup>™</sup> email



**Emails featured** jobs on your job board to your members



**Full-service email** where the YM Careers team does all the work



Employers pay a premium to reach these passive job seekers - thousands of dollars more in revenue



in career center traffic with each email sent

## How they want their professional development highlighted

73% Automatic updates to profile on organization's job board



# Let YM Careers take the heavy lifting

### Get jobs off the job board and into the hands of passive job seekers

### Social media integration



Automatic feed of jobs delivered to your social media pages



200% average increase in new career center users from social media



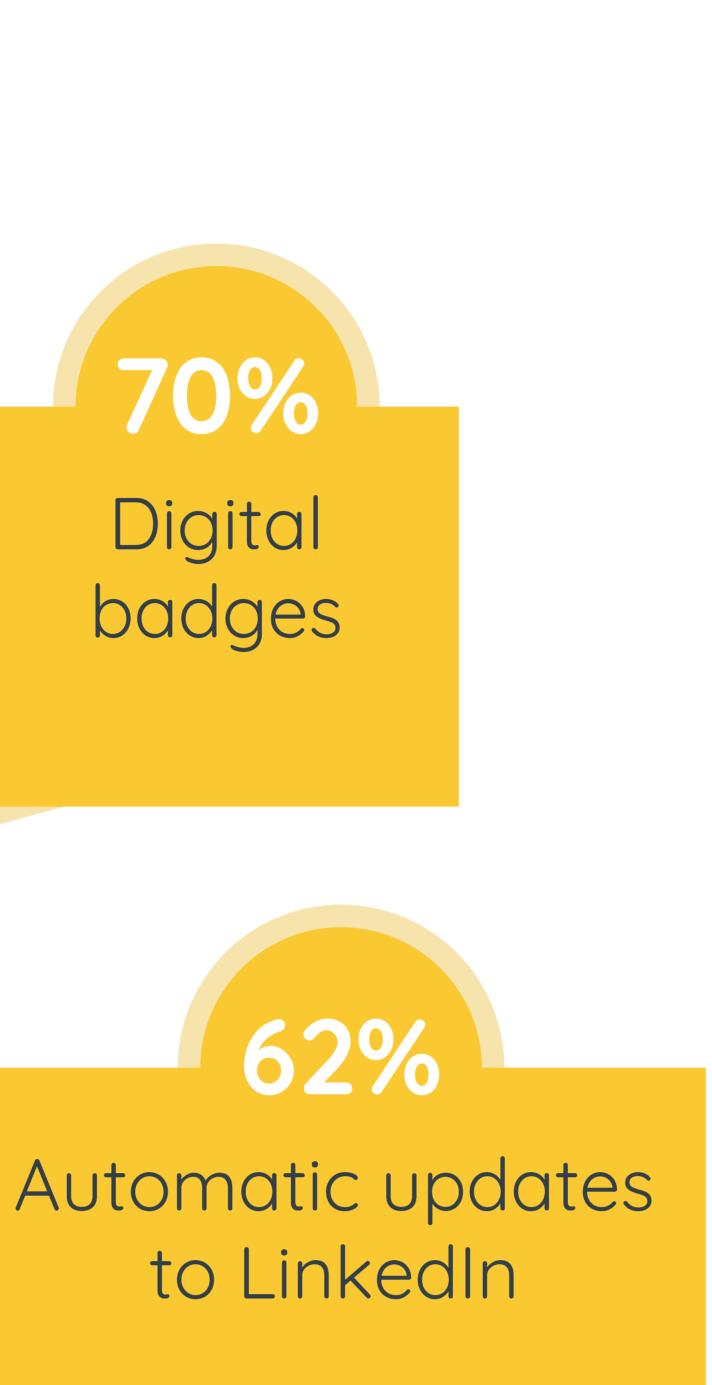
## How they want to hear about new jobs

Dedicated emails

Monthly newsletter

Email recommendations based on past activity

Social media



-----

Job widgets



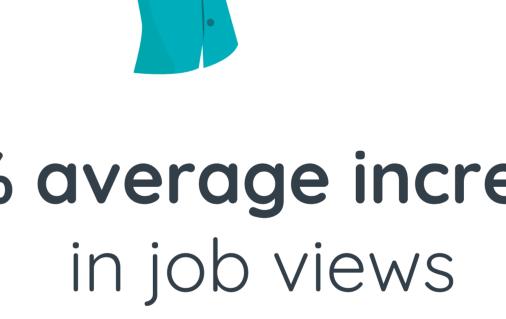
93% average increase in job views

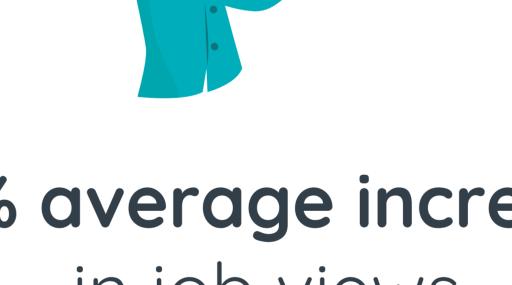


















Attracts

new users



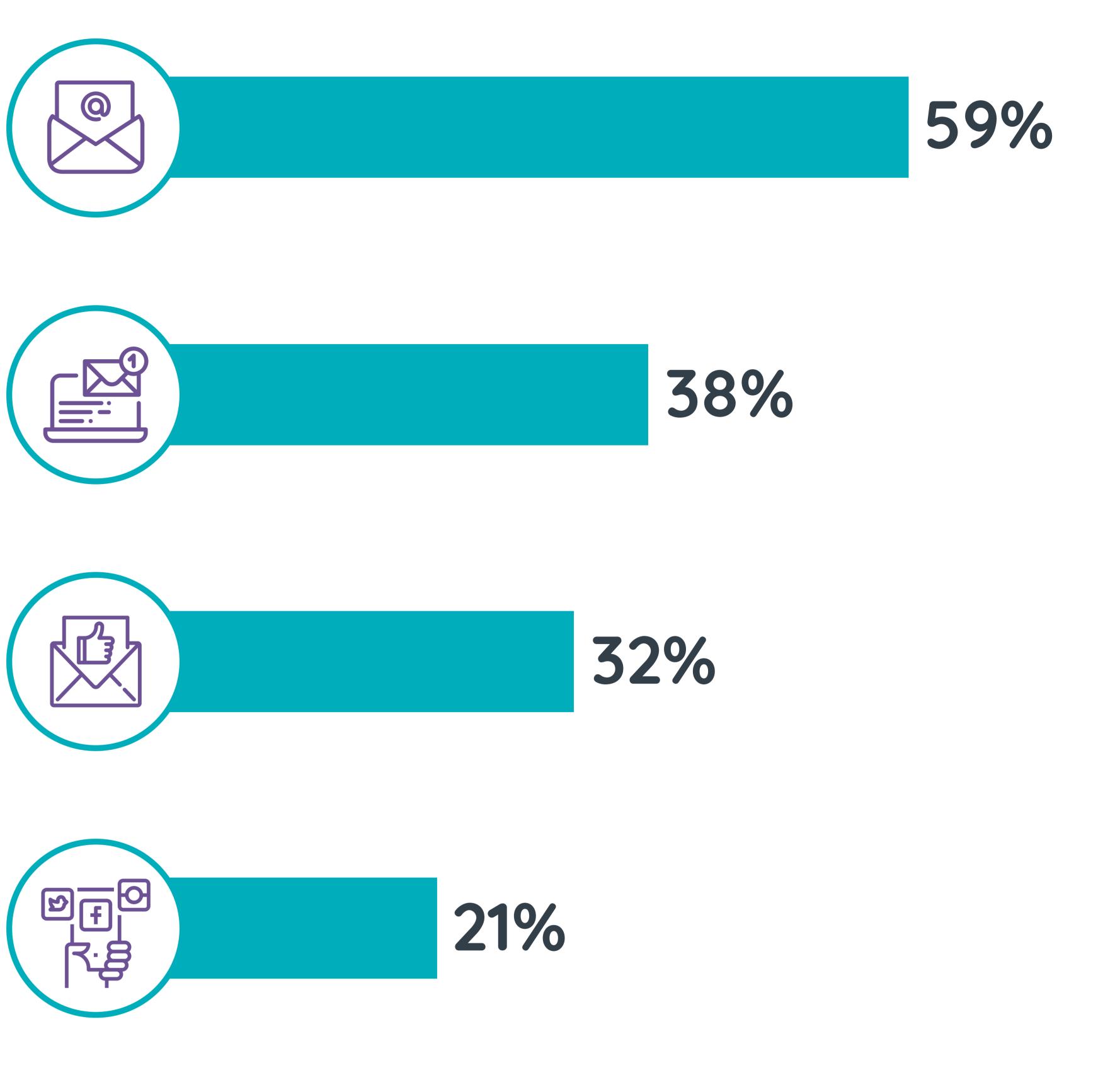
Feed of jobs

on your website

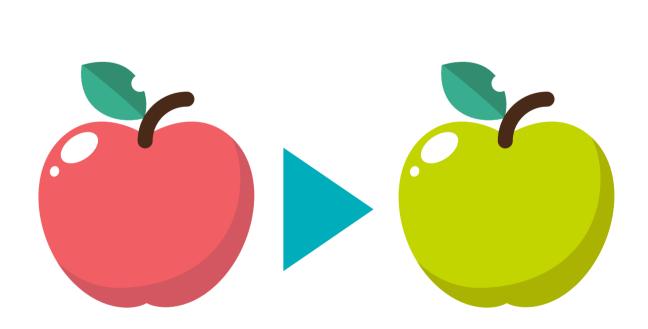
Drives passive job seekers

# Learn more at www.communitybrands.com/solutions/career-center





#### Personalization matters



YM Careers shows users jobs similar to the one they're viewing



**YM Careers** allows users to sign up for email alerts with new jobs matching their criteria